## statistical overload

mike brown / design studio 1 / ruki ravikumar

the problem:

Use research and statistical information to create meaning and communicate a message by building a diagrammatic answer to eight related questions around a central theme.

Communicate this information by creating 8 diagrams.

Each one having a strong relationship to the others.

Each one should be able to function alone and in combination with the others.

outcomes:

Critical thinking skills

Draw meaningful connections between seemingly unrelated things.

Create meaning through the use of type and images and their created relationships.

outcomes:

Create a thematic translation of the questions and develop multilevel diagrammatic relationships.

### **INFOGRAPHICS**



EDUCATION →

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RANDOM GOOD -



Interactive Infographic: Trends in **Higher Education** 

by GOOD, HYPERAKT

141

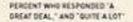
## SCHOOLS WE TRUST?

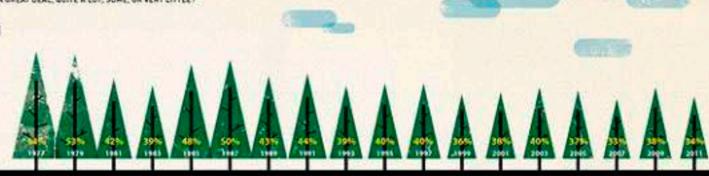
AMERICA'S LACK OF CONFIDENCE IN PUBLIC SCHOOLS

CCORDING TO A GALLUP POLL RELEASED IN JULY, AMERICANS ARE MORE CONFIDENT IN THEIR LOCAL POLICE FORCE AND SMALL BUSINESSES THAN IN THEIR COMMUNITIES: PUBLIC SCHOOLS WHETHER THEY ATTRIBUTE THE PROBLEMS TO LACK OF FUNDING OR GANG VIOLENCE, POLICYMAKERS AND PARENTS ALIKE BELIEVE THAT THE NATION'S SCHOOLS ARE FAILING CHILDREN

#### FAITH IN PUBLIC SCHOOLS HAS STEADILY DECLINED

"HOW MUCH CONFIDENCE DO YOU HAVE IN PUBLIC SCHOOLS -A GREAT DEAL, QUITE A LOT, SOME, OR VERY LITTLE?"





#### PUBLIC SCHOOLS COMPARED TO OTHER INSTITUTIONS

HOW MUCH CONFIDENCE DO YOU HAVE IN COMMUNITY AND NATIONAL INSTITUTIONS?"









SMALL BUSINESS



THE U.S.

THE POLICE

PUBLIC

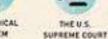
SCHOOLS



ORGANIZED RELIGION

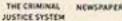


















CONGRESS PERCENT WHO RESPONDED 'A DREAT DEAL," AND "BUITE A LOT

#### MOST SEE MONEY WOES AS THE BIGGEST PROBLEM FACING PUBLIC SCHOOLS

WHAT DO YOU PERCEIVE TO BE THE BIGGEST PROBLEM THAT PUBLIC SCHOOLS IN YOUR COMMUNITY HAVE 10 FACET



SCHOOLS

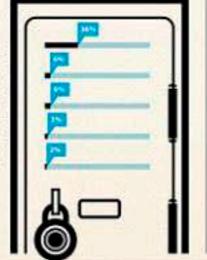
LACK OF DISCIPLINE! MORE CONTROL

PERCENT OF

RESPONDENTS

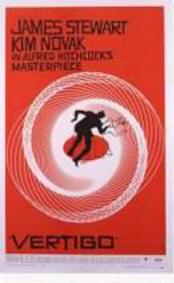
FIGHTING! VIOLENCE/ GANDS

USE OF DRUGS



#### PEOPLE GET A NEGATIVE IMPRESSION OF TEACHERS FROM THE NEWS "GENERALLY, DO YOU HEAR MORE GOOD STORIES OR BAD STORIES ABOUT TEACHERS IN THE NEWS MEDIA?" DONT KNOW/REFUSED TO ANSWER GOOD STORIES PERCENT OF BAD STORIES RESPONDENTS

#### TEACHER QUALITY IS A BIGGER PRIORITY THAN CLASS SIZE WHICH DO YOU THINK WOULD RESULT IN HIGHER ACHIEVEMENT AMONG ELEMENTARY, MIDDLE AND MIGH SCHOOLST SMALLER. LARGE DON'T CLASSES/LESS CLASSES/MORE KNOW/REFUSED EFFECTIVE TEACHERS **EFFECTIVE TEACHERS** TO ANSWER ELEMENTARY SCHOOLS MICOLE SCHOOLS HOOM SCHOOLS PERCENT OF RESPONDENTS

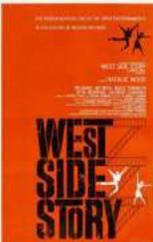


















A THE RESERVE AND THE PARTY AN



pick a topic:

The Globalization of Evangelical Christianity

pick a topic:

## The Globalization of Evangelical Christianity

- -- interesting and meaningful
- -- statistics readily available
- -- spark engaging dialog



What populations are the focus of Christian's globalization efforts?

What populations are the focus of Christian's globalization efforts?

What number of people are still unreached with the message of evangelical Christianity?

What populations are the focus of Christian's globalization efforts?

What number of people are still unreached with the message of evangelical Christianity?

Are Christian's accomplishing their goal?

How effectively are Christians concentrating their efforts on the unreached?

How effectively are Christians concentrating their efforts on the unreached?

Are there risks in being an Evangelical Christian?

How effectively are Christians concentrating their efforts on the unreached?

Are there risks in being an Evangelical Christian?

What is the monetary investment for someone to convert to Christianity worldwide?

WORLD STARS
CHRISTIANING - 10/40 WINDOW

GOD + the US

Christiani Spendy on Hissionis

SAUL BASS LATE MODERN STYLE -

What does it cost to conver one person to Christ? What does the America chush spend most of its money on? How many people come to Christ every day? Where is the "hottest" sput fix conversions? What is the sucrey whosionery Salary? what is the average passer Salvey is aminine? What are the essential of the topped? From what religion are most converting from? Where are fewest people converter? How may mortyes? -Who souls the most ressionances?

Missions OPPORTUNITY 10/40 WINDON Elangelism Speed the news UNREACHED B1810 (3) bospel PEOPLES NATIONS Tell the story REPENT Testimony GRACE Good News Mercy The said of DISTANT LAND Calling Heather Vocation overse45 留 G Sacrifice / Worldwide TRAVEL Conversion 5 seccuber Baptism DAN GERENS Faith Martyk Christ Strage 600 TRIBAL Jesus VILLALE Journay Sojourner. Natre Messaco TRIBES WORD PREACH Tongues Strnor TRANSCHIE Teach BIBLE OBEDIENCE scripture Commands Go and Tell FORSAKE Disoples September FOLCO WERD Personsion HARVEST LOST FOUND

TRENDS - 160,000 A DAY HENR MESSAGE OF CHRIST FOR THE

2,000 EVERY HOUR CHOOSE to FOLLOW CHRIST.

48,000 /DAY

17,520,000 / YEAR

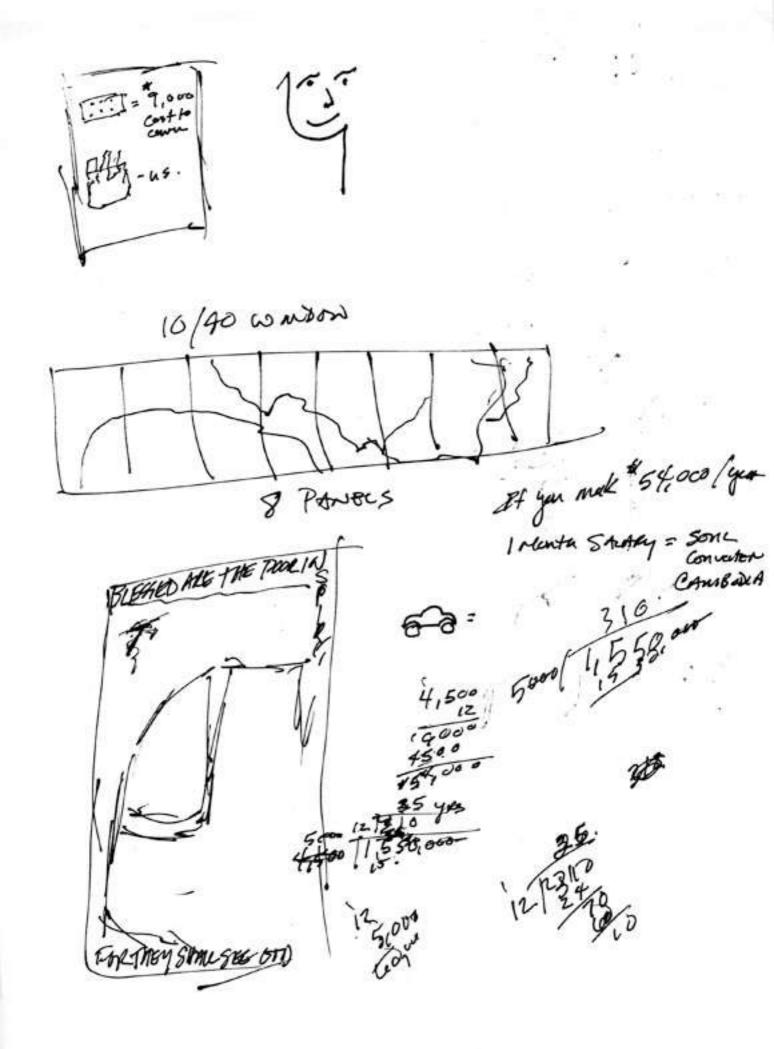
WORLD POTULATION - 6,962, 231, 752

(28% unicention) 1,949, 424, 870

6 X US POPULATION ARE WEREACHED -

SS SS 6XUS POPULATIN

HAVE NEVER HEARD OF JESUS CHRIST



6 COM STATUS OF EVANGELIERL CHRETIANITY The FASE OF Christian Evangelism Worldwide HISTORICAL PRESPECTIVE How does 2011 comprise to other times in History? PRICE - He dost of vargelin? - 15 CHRISTIATIN FLONELHILL Where ARE MISSIONARIES GOING? How is it going? How many come to Chast Durcy? PRODUCTIVITY -What Avenues ARE USED to get MISSIONNEES ON The FIELD. HOW - TREND? what All the RISKS? MARTYES -1004illion living imposecution wherewere Who is boing 2 Domo zreplie PRIORITY? Why? Does the world need Christ? Where STATUS -

P15K5 200,000 MARTYRS / YORK 548 /DMZ HATE CRIMES WHAT THE HE NUMBER OF DEATHS IN OKLAHUMA BY/ year - PARRED WIRE HAZARDS HOW MANY MURCES/DAY IN US? RISKS AT ACHEMA RAS WEENER 11-12 every 30 mm 1381777777 22 cree hour 1 548 overy DAY CVERT 3 min. NOTHER CHRISTIAN IS MARTYRED FOR THEIR FAITH I la lelele creen month 200,000 CHEMY YEAR

60 MINUTES



AS YOU WATER ONE EPISODE OF CSI MIAMI - ZZ CHRISTIAN WERE KILLED FORTHERE FAITH

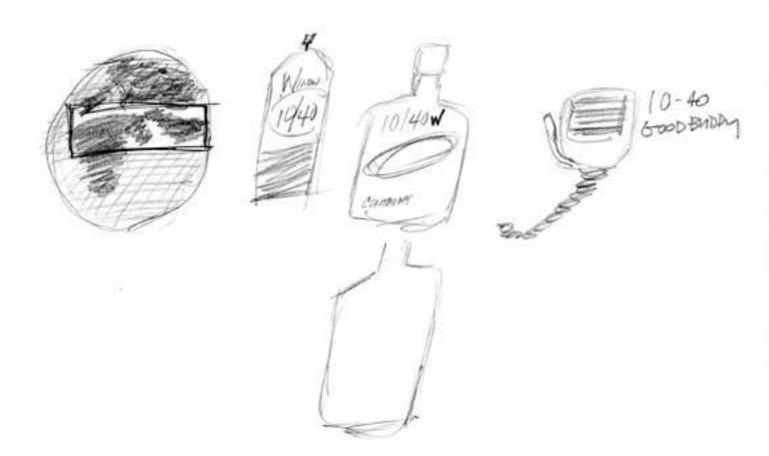
As you watch as I detectives some a musice mysteray 22 people were killed for being Christians.

EQUIPALLY 13 US INCS WHE DETSCOTTON 100,000,000

EVEN, MONTH TEN Empress of Population

### LOCATION - Where ARE CHRISTIANS CONCENTIALY KLEINETTERS IN EVENUEURA.

10/40 WINDOW
TOP TEN COUNTRIES W/LARGEST "Uneranglised population" is located



TRENDS

7,500-10,000 per day choose to tollow gases Chast

EVERY 2 Days the Equantity Tall Popular com to cities Time

Population: Tantegound OK 15,753 (Hunt

2 Days - (48 HRS) - MORE Than the Population of Tall.

Come to Faith in Christ

1-WEEK- Equivalent of Entire Population of

(Herake Conny 47,000

721 Haw Lono = Population of OKLAHOMA

\*

WORLDWIDE 160,000 ADM HEAR MESSAUE OF CHRIST FOR THE FIRST

EVERY HOUR 2,000 DERIDE TO FOLLOW CHRIST

EVERY DAY the ognimity the author populate of Charakce Couts

HORMAN,



### 48 THOUSAND people choose to follow Christ.

smaller than a SOLD OUT crowd at

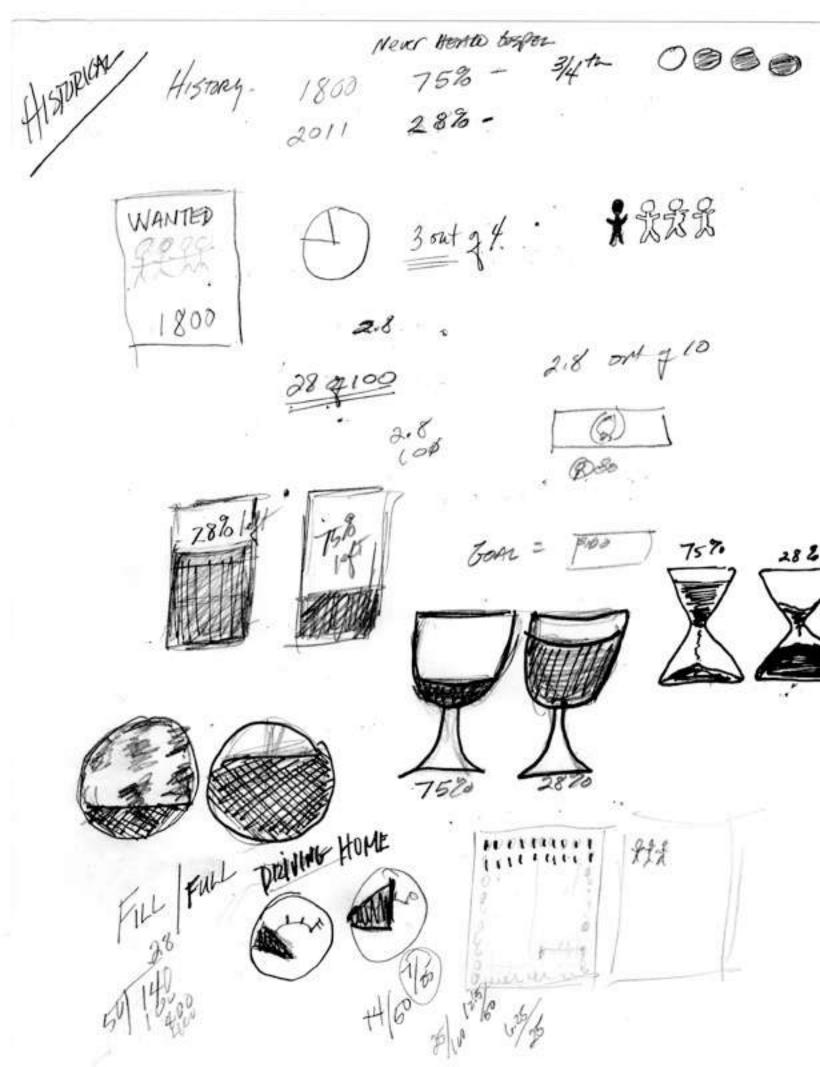
Christ. A number slightly

YANKEE STADIUM



HAS everyone heard the gospel & Jose Clark. STATUS: 1.2 Billion people in the world. (POOR IN SPIRET) 150M - Khimose 550 M HINDY 1,705,000,000 865 M Midimore Is/Auce UNRORENZO 140 M TRIBAZ GRAPS (Humbourd Threst) Where in the largest number of people (Humbourd Threst) converley to Christianty. China w/10,000 converts A DAY (communist country) RISKS : IS IT RISKY BEING A CHEISTIMM WORLDWILL? 200,000 will be martyred this your (Persecuter) LOCATION: 10/40 WINDOW ...
TOP 10 countries w/ largest "unevayelized population"
Aprelocated in 10/40 WINDOW! (MEANS; Chair his printed 50M BIBLE in the LAST 20 yrs, (MEEK) 31BLE PRENTY CAPTURY the world MISSION - TO TAKE THE NAME OF JESUS

VISION



51,600/year 46,300

US OBST ETFICTME MISSIMS

10,844 DAYS

1NDIA -\$9,800

68 DAYS = 2 Months 8 mys

CAMBUDIA- 4,300 30DAYS = 1 MONTH

[NDONES14- 40,800

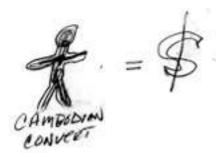
MOZAMBIQUE-1,366 10 DMS

\$41,664 OK NEWAN

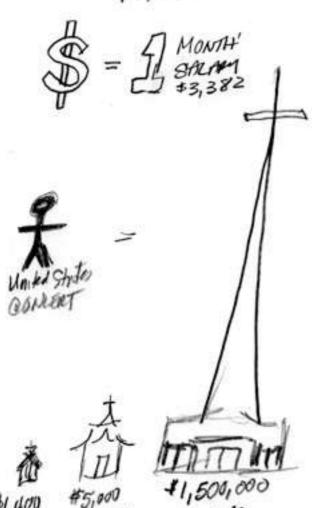
BULLDING BLOCKS
A - 38 courteis that me primarily congelized.
B - 59 contrain exemplical not consider
C - 141 contris pedamenty Christin >982 congerned
A BROADCASTINIT
A Demin
B (226 Men)
C [ 5,568 Million
MISSIONS OUTREADA
A ESS
C 13,000 Micen
SCRIPTURE DISTRIBUTE
A 1235
B 1 680
C 1_3,700

INVESTMENT / COST

## AVERAGE US INCOME 40,584 3382/Month



AVERNOE US INCOME 40,584

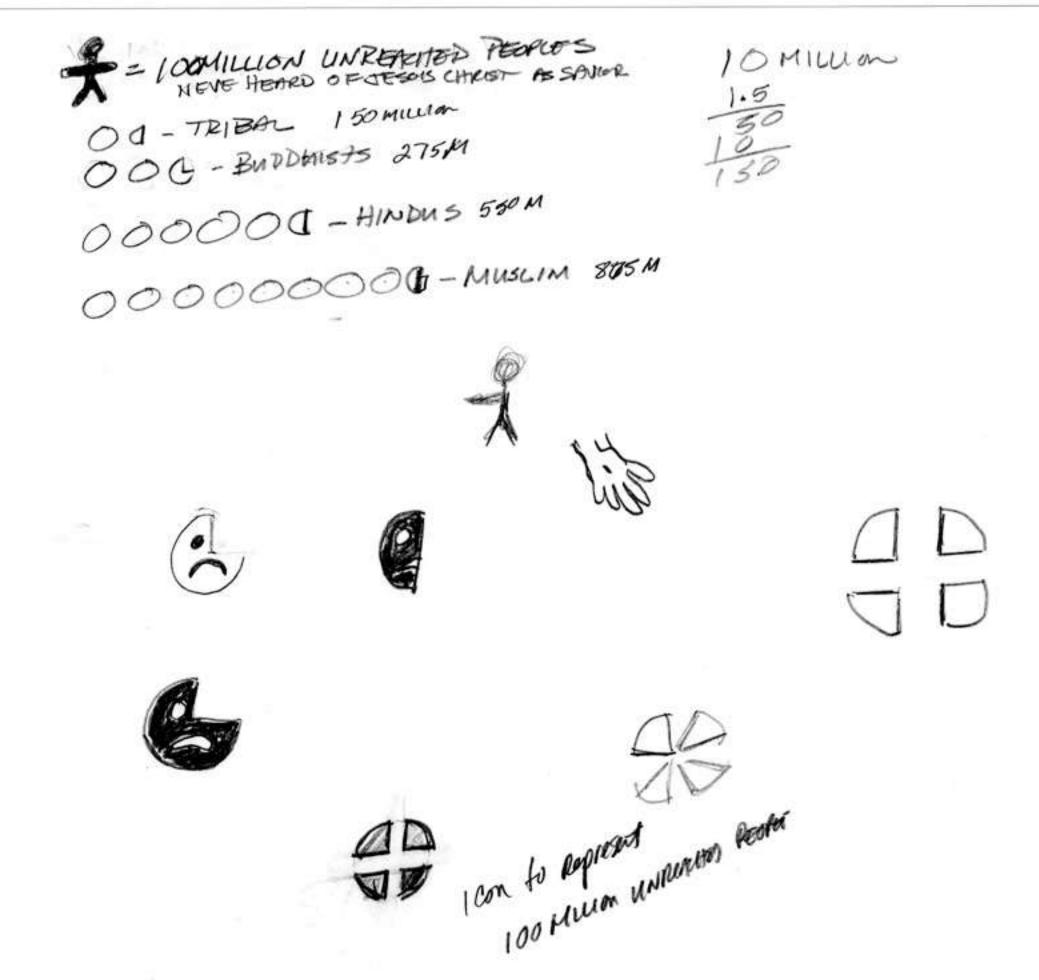


INDONESIA

CAMBOR

U.S.A

2





BUDDHIST HINDU TRIBAL MUSLIM





MODES - Aminumest Chim has permen over 50 million Bigges in BIBLE - Liest ten years.

MISSIONARIES - 1986 (09,000

CHURCH - TRANSLAMONS

TRANSLAMONS

PHINA BIBLES TO THE TENNEST OF THE T

CHURCH - 3,500 NEW CHURCHES OPEN EVERY WEEK AROND the WORLD 500/DAY

BIBLE - TRANSLATED INTO 82% OF WORLD'S POPULATION.
REMAINING 1820 WILL TREGULAR 2,500 NEW TRANSLATIONS.



TRANSLATED INTO 82% OF WORLD'S POPULATION Remaining 1820 will require 2,500 New TRANSPARIENS. TRANSLATED INTO 82% OF WORLD'S POPULATION

REMAINING 18% WILL REGION 2,500 New TRANSLATIONS.



TRANSLATED INTO 82% OF WORLD'S POPULATION
REMAINING 18% WILL PREGUEN 2,500 New TRANSLATIONS.



Serendipity [ser-uhn-dip-i-tee] an aptitude for making desirable discoveries by accident.

# 教堂

孝文堂

— CHURCH

型纸型

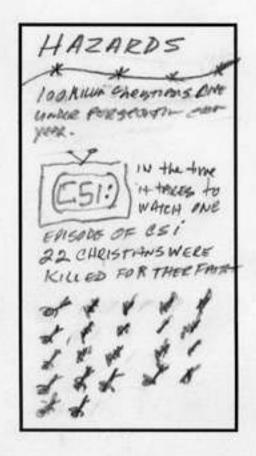
- BIBLE

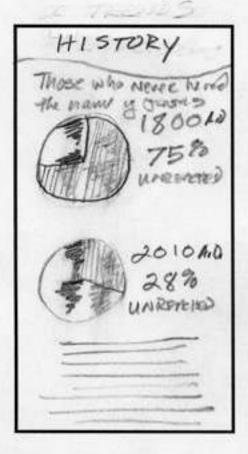
X-em



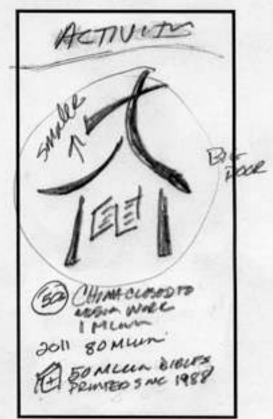
1.331

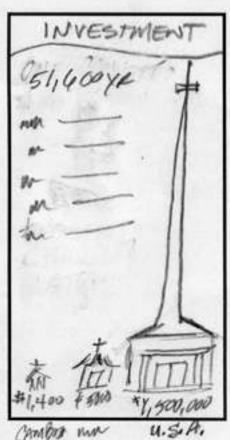
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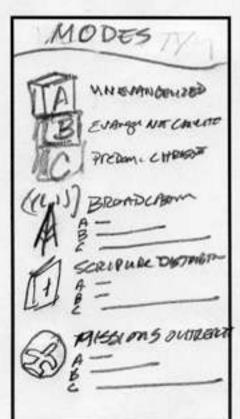




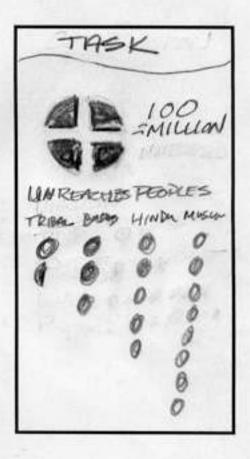


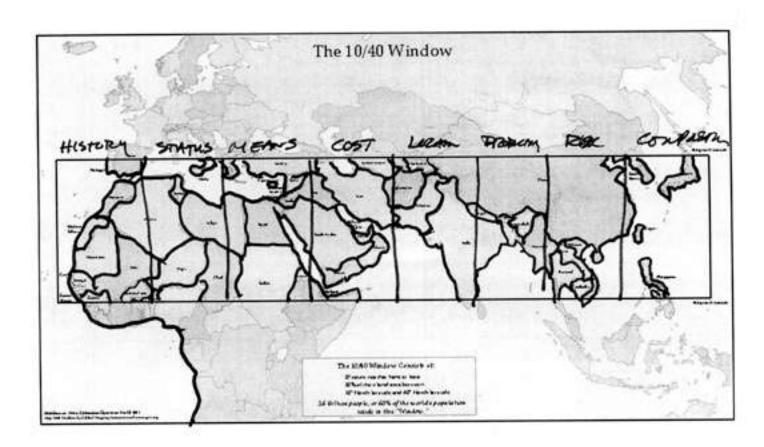


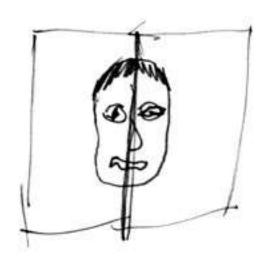


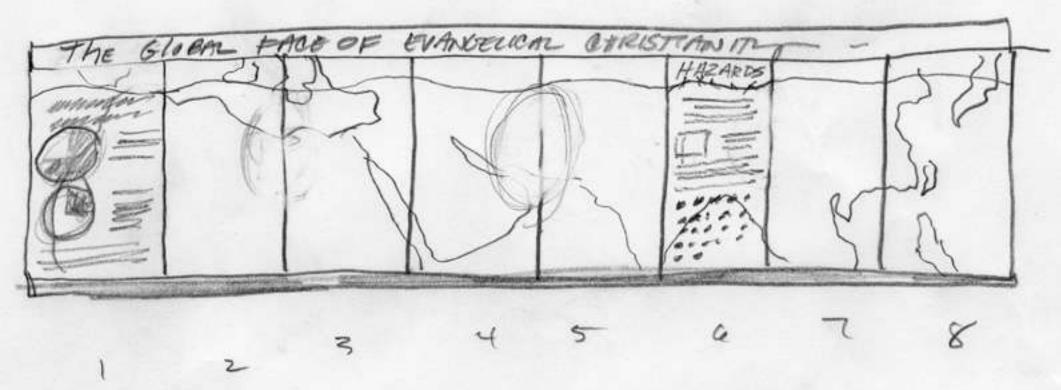




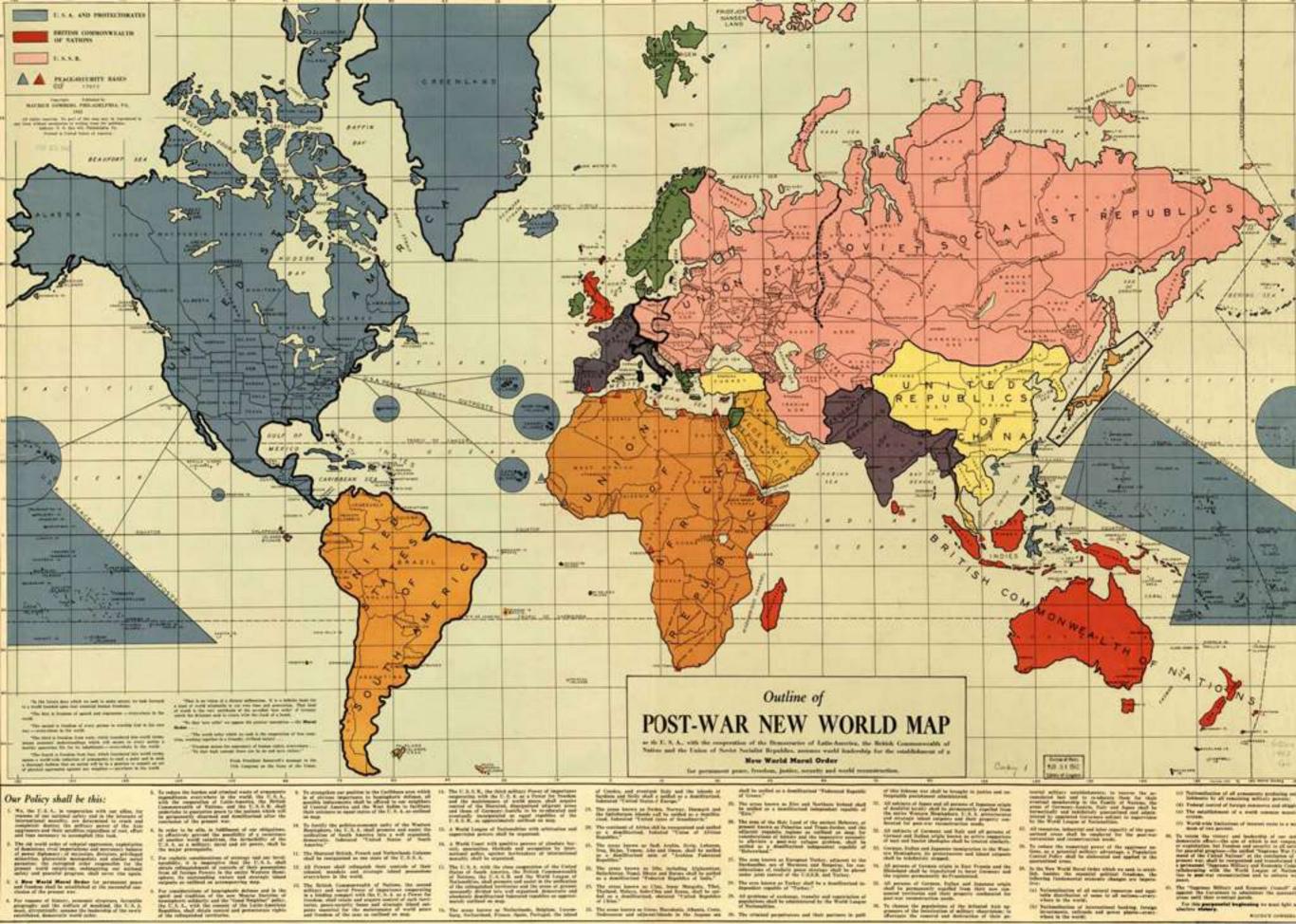








Eight POSTERS MAKING up 10/40 WINDOW







Size: Fit

# Font

- ▶ PT Sans Caption
- ▶ PT Sans Narrow
- ▶ Ouicksand
- Raanana
- ▶ ReservoirGrunge
- Roadgeek 2005 Series 6W
- ▶ Roadgeek 2005 Series EM
- ▶ Rockwell
- ▶ Rockwell Extra Bold
- ▶ Romeral
- ▶ Rosewood Std
- ▶ Sathu
- Silom
- ▶ SimSun
- Sinhala MN
- Sinhala Sangam MN
- ▶ Skia
- ▶ Stencil
- ▶ Stencil Std
- ▶ STFangsong
- ▶ STHeiti
- ▶ STIXGeneral
- ▶ STIXIntegralsD
- ▶ STIXIntegralsSm
- ▶ STIXIntegralsUp
- ▶ STIXIntegralsUpD
- ▶ STIXIntegralsUpSm
- ▶ STIXNonUnicode
- ▶ STIXSizeFiveSym
- ▶ STIXSizeFourSym
- STIXSizeOneSum

# ABCDEFGHIJKLM NOPQRSTUVWXX a bcdefghijklm nopqrstuvwxyz 1234567890

# color swatches









































ON A MISSION FOR GOD



REACH THE UNREACHED

Statistics for 18 DELICAT people
who have stored for the people of the County for the people of the people

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111110

6

TOTAL UNITAGE PROPERTY TO THE BILLION

6X-U.S.

~ ~

HOPEFUL PERSPECTIVE

48.000 man is not to head

ENGRY SO SECONDS son 700 sents sin the second pl Street for the 100

DOOR OF OPPORTUNITY

1333

to 1958, when there (seem it). Seem to minutes the Green more as excepted 1 SPLL (SS) exception 1 SPLM (see 1) 25% there are no seemand as as and 1 See

PARADOX OF PRIORITY

D SCHOLLINE COLLEGENION

OTHER PRINCES

100 MILLION

CHRISTIANS ARE HARTYRED AT A RATE OF EGG COD SHERF HEAR 18.666 ENERY HOSTN

CSI:



COST PER CONVERT

A 15 actor decay for section actors of 100 for months their later section trychet in recide forces for actors decay later forces actors actors actors for actors actors actors actors actors for actors actors actors actors actors for actors ac

2 marie in Nicolaticos 4 marie in Cadeletta 52 marie in Sessiona 1076 marties 55 marie 1076 marties 55 marie

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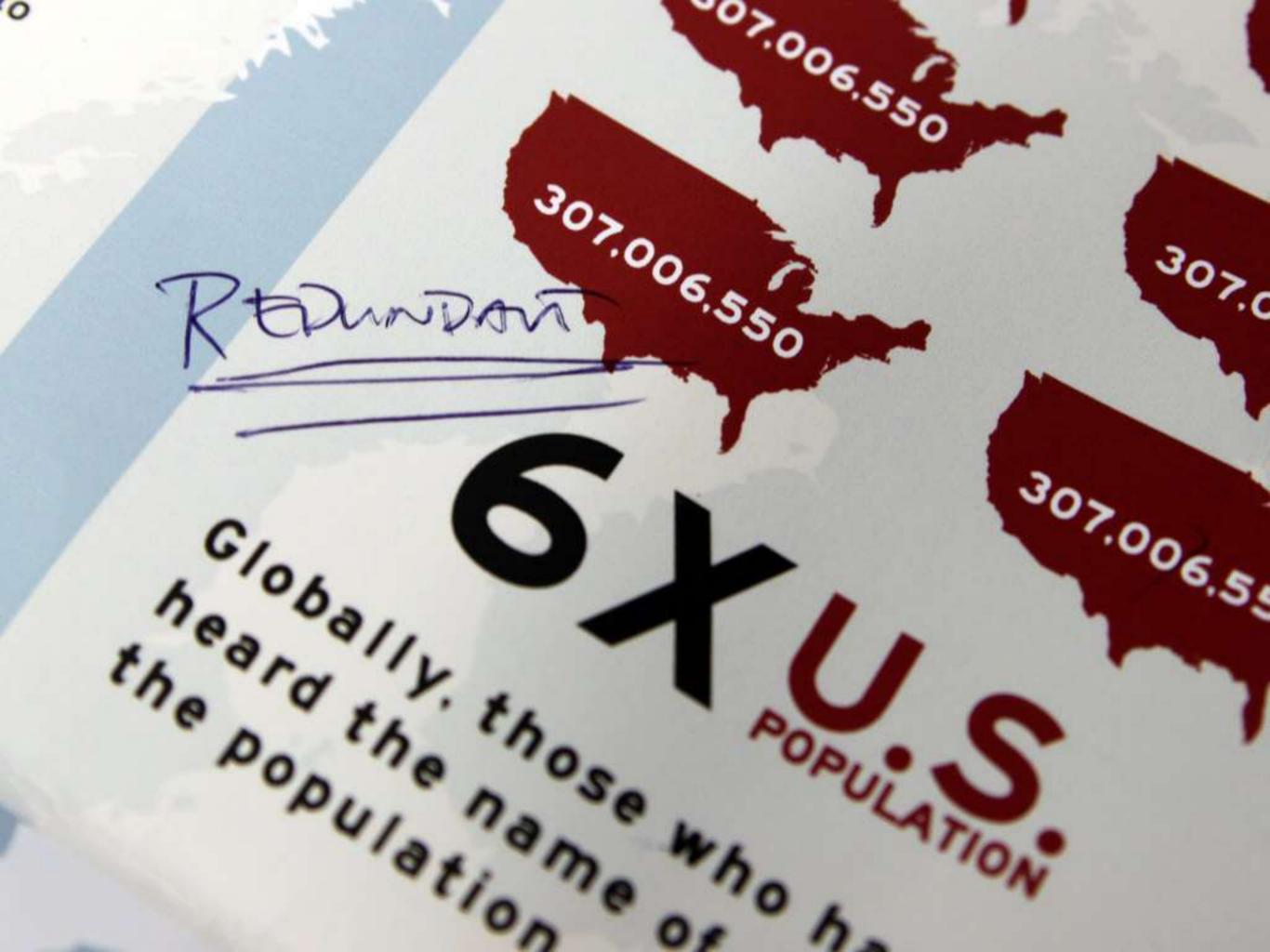


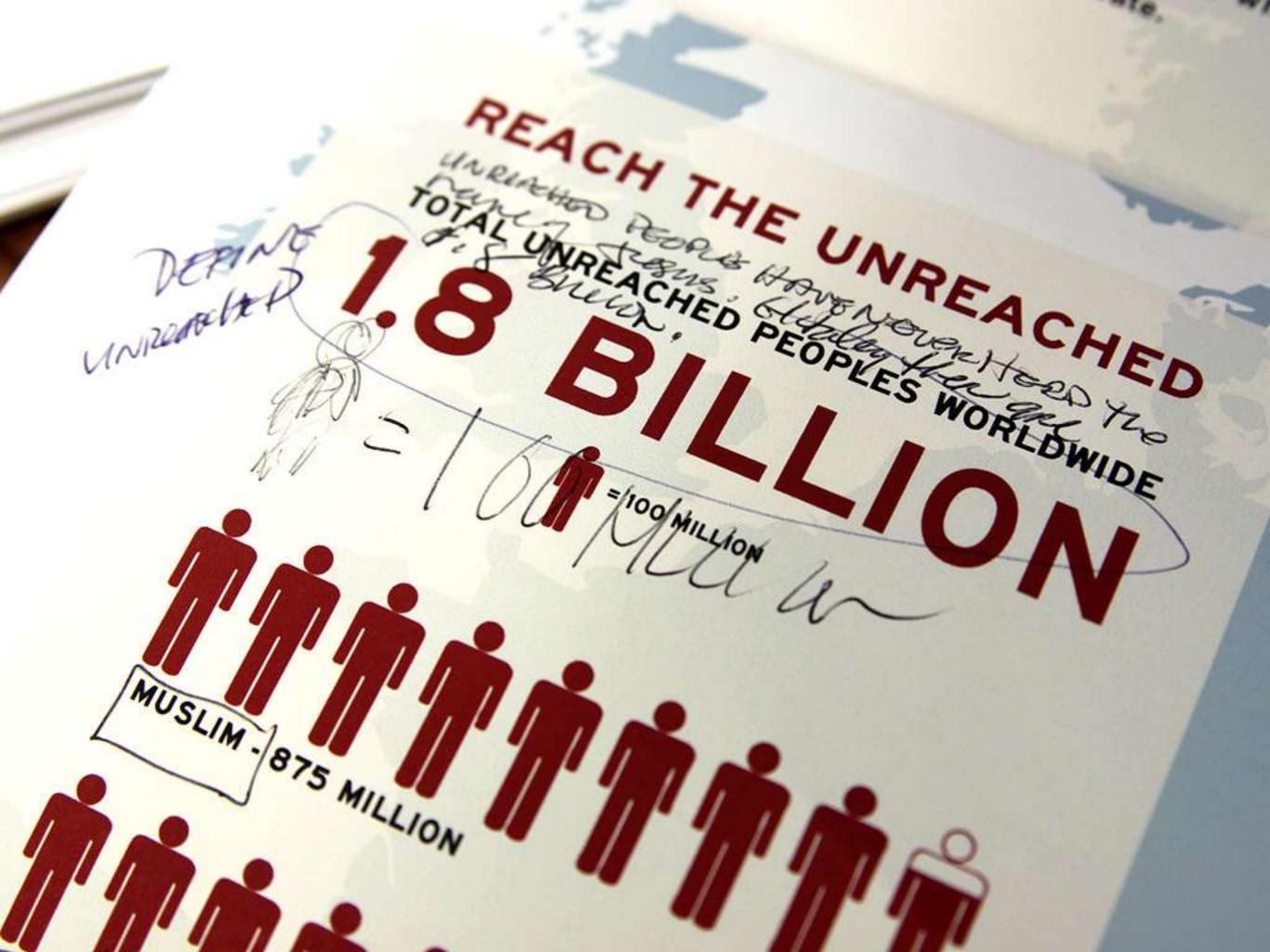
average salary of \$40.584 investing their total weekly Paycheck to provide income one convert would take approximagely...

4 Weeks in CAMBODIA

1.976 Weeks in INDONESIA

TASHED WITH A MISSOU IN THE MYAME OF JESUS Throughout history. Christians have attempted to take the name of Jesus to the entire of set over. He NAME of Jesus
task is far from to the NAME of Jesus
year to year. J. Worker miles and chade and chade and chade Usen took about PAY chade and week To Thouse the income for on convert Autous in Charles Marie to Charles Contested in Charles of the Cha FOR ONE CONVENT TO OTHER TO to charbany it would take there's to PROVIDE THE INCOME HAG ANGAM U.S. of 2 Charles in Suite land Holes of Walks in Outsturi Mozambione - Zweets and CAMBONIA - HWEEK BURE? 1 YEAR MINE 38 years ped INDONESIA United STATE









Throughout history, the mission of Christianity has been to take the entire global community. The task is far from over, yet advancing year





#### REACH THE UNREACHED

Globally, the 18 SILLION people who have never heard the name of Jesus Christ fall into

four diverse groups. ----

\*\*\*\*

#### ENVISION THE NEED TOTAL UNREACHED PEOPLES 1.8 BILLION

IS EQUAL TO 6 X III U.S.









## EVERYDAY...

48,000 people choose to fellow Christ. A number slightly smaller than a little collerest at

VANKEE STADIUM

#### EVERY 60 SECONDS over 100 people

hear the message of Christ for the first time.



# STOR ALIZATION ENCAL CHRISTI

#### DOOR OF OPPORTUNITY









in 1950, when China closed its deers to missionaries, there were only 1 MILLION tellowers of Christ, Today, there are an estimated 80 MILLION

#### PARADOX OF PRIORITY

It is puzzling why the "WORLD" with the greatest need receives the least engagement. WORLD CO LINEYANDELLINE

WORLD PRANSITION / NOT CONCERNS
WORLD PRANSITY CHRISTMAN. 5050 HELIO

\$1750 WILLION MISSIONS DUTREACH

\$20 HILLION \$600 HELLION \$3,900 MELLION S SCRIPTURE DISTRIBUTION

\$6 MILLION SUIZE WILLION SSISSE WILLION CHRISTIAN BROADCASTING

HAZARDS OF BELIEVING

100 MILLION

Christians are martyred at a rate of .

200,000 EVERY YEAR 16,666 EVERY NONTH

548 EVERY DAY



episode of CSL twenty-two Christians

#### INVESTMENT INEQUITY COST PER CONVERT

A worker, spraing the go UK salary of \$80 sec. leverting their total exects

payaback, every streets much could convert see person to

Christ is approximately 2 works in MCZAWROCH 4 PAGES IN CAMBOOLA

SZ weeks in INDONESIA 1976 weeks to the U.S.





Beginning in obscurity, Christianity has become a life changing experience to individuals in cultures worldwide. The Globalization of Evangelical Christianity is dynamic and marked by continuous and productive activity. Certain aspects of this change excite and inspire, while others disappoint and frustrate.

# ON A MISSION FOR GOD

Throughout history, the mission of Christianity has been to take the message of Jesus Christ to the entire global community. The task is far from over, yet advancing year to year.









# REACH THE UNREACHED

Globally, the 1.8 BILLION people who have never heard the name of Jesus Christ fall into four diverse groups.





MUSLIM - 875 MILLION



HINDU - 550 MILLION



BUDDHIST - 275 MILLION



# ENVISION THE NEED

TOTAL UNREACHED PEOPLES

# 1.8 BILLION

IS EQUAL TO















# HOPEFUL PERSPECTIVE

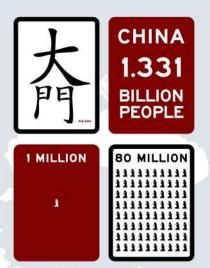
# EVERYDAY...

48,000 people choose to follow Christ. A number slightly smaller than a SOLD OUT crowd at YANKEE STADIUM.



every 60 seconds over 100 people hear the message of Christ for the first time.

# DOOR OF OPPORTUNITY



In 1950, when China closed its doors to missionaries, there were only 1 MILLION followers of Christ. Today, there are an estimated 80 MILLION.

# PARADOX OF PRIORITY

It is puzzling why the "WORLD" with the greatest need receives the least engagement.

WORLD A UN-EVANGELIZED (GREATEST NEED)
WORLD B EVANGELIZED / NOT CONVERTED
WORLD C PRIMARILY CHRISTIAN (LEAST NEED)

B \$250 MILLION
C \$13,000 MILLION

MISSIONS OUTREACH

B \$680 MILLION
\$3,900 MILLION

(I) SCRIPTURE DISTRIBUTION

A \$6 MILLION
B \$226 MILLION
C \$5,568 MILLION

CHRISTIAN BROADCASTING

# HAZARDS OF BELIEVING





Christians are martyred at a rate of . . .

> 200.000 EVERY YEAR 16.666 EVERY MONTH 548 EVERY DAY



During the hour it takes to watch one episode of CSI, twenty-two Christians will be killed for their faith.

# INVESTMENT INEQUITY

# COST PER CONVERT

(calculated by adding all the costs of ministry and dividing by the number of baptisms per year)

\$1,551,000

A worker, earning the average U.S. salary of \$40,584,

investing their total weekly paycheck, every single week, could convert one person to Christ in approximately...

- 2 weeks in MOZAMBIQUE
- 4 weeks in CAMBODIA
- 52 weeks in INDONESIA

1,976 weeks in the U.S. (38 years)

\$40,800

\$4,000 MOZAMBIQUE \$1,400









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