



NORTHEASTERN
STATE UNIVERSITY

College of Liberal Arts
Department of Communication, Art, & Theater
Fall 2017

1. **Course Prefix, Number, CRN, Credits, and Title**
ART 3575 | CRN 21644 | 3 CREDITS | PHOTOSHOP
2. **Instructor Name:** Mike Brown
 - brownm@nsuok.edu
 - 918-207-7898
3. **Course Delivery Mode:** Online | 100%
4. **Class Days / Times:** Online
5. **Course Prerequisites and/or Co-requisites:** NONE
6. **Catalog Description:** In-depth, hands-on training using the image editing software package Adobe Photoshop. This course will cover all the major professional uses of Photoshop, including making and using selections and layers, masking, brushes, using and creating type, color manipulation and correction, collaging multiple images, and the preparation of image files for multiple uses such as print and web design.
7. **Course Purpose / Goals:** This course provides a comprehensive experience in the basic concepts, problem-solving situations, and design formats typically associated with the creation of illustrations for print and digital publications. The class is intended to generate a portfolio-level effort in the quality of concept, design, and presentation. Final projects should represent the student's best effort in presenting polished, professional-looking work. Students will be provided with basic information to begin an investigation and ultimately develop and execute their project in a professional quality product.
8. **Student Learning Outcomes:** In order to develop your skills in graphic design, you will be expected to achieve the following objectives:
 - Know how to navigate the Photoshop interface with basic keyboard shortcuts.
 - Identify the functions and apply the use of the standard tools.
 - Apply the masking techniques.
 - Apply knowledge of layers to execute a montage.
 - Apply knowledge creatively to adjustments features to alter and repair imagery.
 - Gain the skill of creating type.
 - Execute a multi-layered project, given specific parameters of size, mode, format, and resolution.
 - Conceptualize the creation of digital imagery through manipulation and coloring techniques.
9. **Instructional Methods / Strategies:**

The main instructional strategy is the introduction of exercises that will require the student to develop skills in operating the software and creating visual solutions.

Additional instructional methods include, but are not limited to, the following: lectures, group discussion, display examples, guest lectures, and general instructional comments during working sessions.

Course assignments, documents, notes and materials will be posted on Blackboard. Students should check Blackboard often to download relevant materials, and print documents for class.

Students are also required to keep their Blackboard contact information updated as class communication will occur through blackboard

10. Learning Outcome Assessment Methods: In class assignments and Critiques, Quiz on Readings
Due dates will be given on all assignments and must be met for full credit potential.
All grades will be averaged to arrive at your final grade.

11. Instructional Materials: NO TEXTBOOK REQUIRED

12. Grading Policy / Scale

Work is graded by total points averaged against a 100 point scale

All grades will be averaged to arrive at your final grade.

Points for projects and quizzes are awarded as follows

100-90=A | 89-80=B | 79-70=C | 69-60=D | below 60=F

13. Class and Instructor Policies:

All coursework must be created by you within the time-frame of the class

Students may not reuse work previously turned in to another class

14. Instructional Content:

- Adobe Photoshop Introduction / Interface / tools /Key Commands
- Cropping / Renaming / Uploading
- Color & Density Correction
- Clone Stamp / Healing Brush
- Red Eye / Straighten / Liquify
- Color Selections / Compositing
- Shadow / Highlight
- Smoothing Skin
- Using Blending Modes
- Quick Selection Tool
- Masking
- Brushes
- Tinting
- Coloring Line Art
- Pen Tool
- Type / Shadow
- Digital Collage
- Photo Actions and Repair
- Travel Poster
- Vintage Album Cover

15. Academic Policies / Required Information Please go to

<http://offices.nsuok.edu/academicaffairs/SyllabiInformation.aspx> for required information pertaining to:

Academic Misconduct | American Disabilities Act Compliance | Inclement Weather/Disaster Policy

|Release of Confidential Information |Student Handbook |Teach Act | Textbook Information |Title IX

16. Class Calendar with Assignment Due Dates:

Due dates for specific assignments will be given during class. All assignments are due on the due date

indicated when the assignment is given. Late work is NOT acceptable and will result in a grade reduction.