An exercise in conforming text to shapes.

Create a new letter size document in Adobe Illustrator.

• Create a 4" circle in the center of the art board. Fill with black / no stroke



Use **pen tool** to create a curved line **(blue | 6pt)** that bisects the circle. (this line will define where the type shapes will separate.)



Duplicate the line and move down to divide the circle into three sections.



Select the two lines you created and choose Object>Path>Outline Stroke. The lines now become shapes.



• Display the **Pathfinder palette**.



Select the circle and both of the lines you created.

Click the **Minus Front** button in the pathfinder palette to subtract the lines from the basic shape at the same time you expand the lines into regular objects.



While the artwork is still selected, choose **Object>Ungroup**.

Deselect the art.

Use the **type tool** to create a **separate** type object for each shape. Choose a heavy, thick typeface. Plan the text according to the size of the shape that will hold the text.

With all the **type selected** choose **Object>Arrange > Send to back**; now **Deselect** type.

Choose one of the shapes, and then **Shift-select the type object** that will fit into it.



Choose Object > Envelope Distort > Make with Top Object

Repeat for each type object in your artwork.



If you want to edit the text or change the typeface, select the envelope object that needs editing. Choose **Object > Envelope Distort > Edit Contents**. To view the type more easily, choose **View > Outline**. Select the type tool in the toolbox and make the type changes. Choose View > Preview.



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