

Agency: Creative Strategy

Creatives: Ellie Retz

Producer: Ellie Retz

Client: Wood Stone Craft Pizza

SFX: Harp background ZapSplat, Record scratch BBC, Car door slam ZapSplat, Happy Background ZapSplat.

SCRIPT:

SFX: CALM MUSIC IN BACKGROUND (Harp background ZapSplat)

VO: (speaking) **sigh, family dinners. A time to bring your loved ones together to visit and make memories. A relaxing part of everyone's week.

SFX: MUSIC OUT

SFX: RECORD SCRATCH (Record scratch BBC)

VO: (irritated speaking back and forth) I wanted Thai food for dinner!

SFX: CAR DOOR SLAMS (Car door slam ZapSplat)

VO: (irritated speaking back and forth) Well I wanted Korean BBQ!

SFX: CAR DOOR SLAMS (Car door slam ZapSplat)

VO: (irritated speaking back and forth) I wanted pizza, and mom said I could pick!

VO: (speaking) Well, maybe not the most relaxing...

SFX: HAPPY, UPBEAT BACKGROUND MUSIC (Happy Background ZapSplat)

VO: (speaking) Wood Stone Pizza makes family dinners hassle free. With unique pizza flavors like Korean BBQ and Thai Curry, there's something that will please every member of your family. Choose Wood Stone Pizza for your next family get together.

SFX: MUSIC OUT